



Position: Wilderness Trek Christian Camp - Multimedia Production Summer Lead

Duration: May 9 - August 7, 2021 (*Dates Negotiable*)

Reports to: Executive Director and Director of Operations

Role and Responsibilities: The summer Multimedia Production Lead is responsible for the capture, creation and distribution of photos and videos for our adventure ministry. The primary role will be the shooting and editing of photos and videos of our programs, as well as content creation for use in our ministry through our website, social media channels, marketing, emails and communications.

Why this role is important: Visual storytelling is a vital part of how we communicate our ministry. We believe that quality content (videos, photos, ad's, emails, storylines, etc.) help introduce more people to our ministry's message of adventure discipleship. *We are on a mission to spread the gospel through visual storytelling of adventure ministry and the importance of connecting to God's creation.*

- We hold top spots on social media for outdoor wilderness ministries
- Our social media channels average over 70,000 interactions a month (with 180,000 some months)
- Our website gets over 7,000 views a month
- All content for our website and social media comes from pictures and videos of our ministry (no stock photos!)

The CORE Responsibilities of the Multimedia Lead:

- Demonstrate Christ-like attitudes and actions
- Provide high quality photos and videos for use in our ministry
- Provide our full-time staff with a large quantity of high quality photos and videos for use all year on our website and social media channels
- Embed on some wilderness trips with our summer wilderness guide staff in order to record content
- Create and produce short video content that tells our story to spread the gospel
- Create content for use on social media, youtube and our website
- Cooperate in helping our full time staff to advance and maintain our social media presence and reach
- Participate in large scale marketing and production meetings with the ED and production team
- Create videos that teach our outdoor ministry philosophy as well as outdoor "hard skills"
- Help us grow our youtube channel viewership to over 1,000 subscribers
- Maintain personal physical health and mental/spiritual condition
- Keep a clean and tidy living space and work space
- Attend all relevant training prior to and during summer employment
- Attend post summer debrief
- Other responsibilities as assigned by the Director/Assistant Director

Minimum Qualifications:



- An active Christian who loves Jesus and models a Christian lifestyle
- Good communicator who is comfortable sharing faith with others
- Outdoor savvy: you like to hike, or climb and know how to pack a backpack, and enjoy the outdoors
- In good physical shape and can hike over varied terrain for 8+ hours while carrying a loaded backpack and camera equipment
- Knowledge and experience working DSLR photo and Video cameras and equipment
- Knowledge of composition and story creation
- Working knowledge and experience of video editing software (Final Cut Pro or equivalent)
- Working knowledge and experience of photo editing software
- Independent worker with strong work ethic
- Minimum of 18 years of age
- Summer availability

Preferred Qualifications:

- Background in social media content creation
- Working knowledge of sound editing/mixing
- Experience working for camps, churches or ministry
- Wilderness travel experience in any of the following outdoor disciplines: hiking, whitewater or flat water activities, rock climbing, mountaineering, mountain biking, canyoneering, multi-day river trips, or multi-day backcountry trips

Hardware Requirements:

- DSLR camera (provided by applicant)
- Computer with editing software (preferably supplied by applicant)
- We provide hard drives, sound capture equipment, microphones, gopros, backpacks and outdoor equipment, gimbals and some lighting equipment

Pay ranges from \$200 - \$300+ per week based on experience and equipment. Housing and food provided during the duration of summer employment.

Apply today at <https://www.wildernesstrek.org/jobs-careers/> For Questions about this position or any position at Wilderness Trek email: paul@wildernesstrek.org

Wilderness Trek Christian Camp provides equal employment opportunities to all applicants, without regard to unlawful considerations of or discrimination against race, creed, color, nationality, sex, age, ancestry, physical or mental disability, medical condition or characteristics, marital status, or any other classification prohibited by applicable local, state or federal laws. WTCC does discriminate on the basis of religion to the full extent permitted by law. WTCC reserves the right to employ persons who have a background and philosophy of ministry similar to ours and who in our opinion have a work history and lifestyle that is consistent with Scriptural practices.